

PRESS RELEASE

REPA and ATEL present the new payment systems at Venditalia

Cesena, Italy - May 14, 2024

REPA the European leader in distributing spare parts for foodservice equipment, coffee and vending machines together with ATEL, the brand specializing in the distribution of vending spare parts and accessories, are exhibiting at the 2024 edition of Venditalia in Milan, May 15-18.

With a vast portfolio of more than 250 vending brands and a constantly growing stock of spare parts, REPA is committed to meeting the needs of service centers, technicians, distributors and vending machine manufacturers in Italy and abroad.

Leading industry brands such as De Jong Duke, Rheavendors and CPI, to name a few, have already chosen REPA as a partner, while new partnerships for the distribution of original spare parts of the most popular OEMs on the market are planned for the coming months.

Aiming to provide an ever-growing choice of spare parts for vending machine repair in a timely manner, REPA and ATEL have extended the range to include payment systems, which will be officially presented at Venditalia.

With a glimpse into the future, Tobias Lange, Group Director Vending REPA reflects on the evolution of partnerships that help offer industry players an increasingly comprehensive range of original spare parts: *"Our plan for 2024 is to consolidate existing partnerships and develop new ones. Closer collaborations with companies like CPI and new partnerships with Coges, Paytec, and Nayax are just the beginning. Our product range will continue to grow to better and better meet the needs of our customers. Venditalia will be an excellent opportunity to present our projects and consolidate those we have already started."*

And it is precisely customer satisfaction that remains at the heart of REPA's business, constantly striving to ensure that the right parts are shipped quickly, thanks to automation in logistics and collaboration with reliable transportation companies. Added to this is a highly competent technical support team, always available to help customers find exactly what they need.

REPA

REPA is the leading European spare parts distributor for foodservice equipment, coffee, vending machines and household appliances and is a trusted partner to equipment manufacturers. Since 2022 REPA is division of Parts Town Unlimited, the global leader in high-tech distribution of mission-critical equipment replacement parts, related products and services for the foodservice, residential appliance and HVAC industries. REPA customers benefit from strong expertise in spare parts, with more than 40 years of experience in the market from REPA Italia, REPA Deutschland, REPA Iberia, REPA France, ATEL and Big Warehouse.

With the industry's largest inventory accessible through state-of-the-art webshops, high stock availability, highly innovative logistic centers that assure the fastest delivery of spare parts in the industry, REPA provides every customer with the right part, at the right time, everywhere.

Websites

www.repagroup.com

www.atelitalia.com

Parts Town Unlimited

Parts Town is the leading, technology innovation-driven distributor of genuine OEM (original equipment manufacturer) foodservice, residential appliance and HVAC equipment repair parts. When there's a hiccup with any piece of equipment, Parts Town is ready to jump in and help with the most in-stock parts on the planet, innovative technology and an unmatched customer experience. Customized solutions benefit equipment service technicians of all kinds, as well as chain and independent restaurants, schools, health care facilities and hospitality providers. By partnering with the top manufacturers of foodservice, residential appliance and HVAC replacement parts, Parts Town improves the supply chain, increases sales of genuine OEM parts and keeps every customer's business running like clockwork. Parts Town also partners with equipment and supplies dealers of all sizes to offer a one-stop-shop through its Parts Town marketplace.

Website

www.partstown.com

REPA Press Contact

Paola Bertini

T +39 0547 341207

paola.bertini@repagroup.com

<https://press.repagroup.com/>